

## For Immediate Press Release

Watchdog Storage, Inc. of Pottstown, Pennsylvania has announced they will offer up to \$50,000 to regional non-profit agencies as a part of a program they have informally named “Charity Challenge”. It is the first of what local business entrepreneur; Randal Doaty hopes will be a challenge to other local businesses to develop and implement innovative programs to support the many non-profit groups in the region.

The offer is simple. Watchdog Storage will forward the first month rent, and the last month rent, to a charity of the person’s choice for simply referring a new self-storage tenant to their facility. The tenant will need to execute a one year self-storage lease and complete the Charity Challenge application to be eligible for the “Charity Challenge” offer. The complete guidelines can be found at the storage facility’s website at [www.mycondostorage.com](http://www.mycondostorage.com).

Doaty has been actively involved in local non-profit groups for most of his life. He has seen an increased financial burden on local non-profit groups who also struggle with rising costs and declining donations. His “Charity Challenge” is a call to arms for every business of every kind within the community to get creative in working together with charities in these tough economic times.

Doaty believes that consumers who have cut back on spending may be more likely to support businesses that openly support the countless volunteer groups and charities that are a necessary part of the quality of life we enjoy. “It is time for American’s to do, what American’s do best”, says Doaty “And that is rise up to the challenge to help those who need our help”. He believes that his “Charity Challenge” could spread across the country to communities that are all facing a rough economic road.

The Watchdog Storage facility is located at 140 Berks Street in Pottstown and offers a variety of sizes of self-storage units. Anyone who knows a potential self-storage tenant can help the charity of their choice by simply referring them to the Watchdog Storage facility – it’s that easy. If Doaty is correct, businesses of all kinds will soon join his call to action and offer similar incentives that will benefit local charity.

**More Info:** Randal Doaty, co-owner and developer of Watchdog Storage and the “Charity Challenge” concept can be reached for comment or questions at (610) 858-3524. Sarah Engleman, the facility manager at Watchdog Storage, can be reached for information or tours at (484) 300-0280.